



The Caldwell Merchants Association is  
sponsoring the third

# Scarecrow Decorating Contest!

Prizes will be awarded in three categories:  
Grades 4-6    Grades 7-12    and    Adult

Scarecrows will be mounted on Bloomfield Ave. light poles  
in downtown Caldwell!

Vote for your favorite in participating merchants stores!

Interested? Pick up scarecrow kits at:

Lovely Living Interiors and The Frame Shop 295 Bloomfield Ave., Caldwell and  
Smith & Co., 5 Small Ave., Caldwell and Ace Hardware, 490 Bloomfield Ave., Caldwell

A \$7.00 fee for the kit includes all materials and instructions. Be creative!!!  
Return your decorated scarecrow to the Caldwell Fire Dept. (Roseland Ave entrance) on  
Sat., Oct 2nd 10:30am-1PM or Wed., Oct. 6th from 6:30-8PM.

*Join us at the*

# Fall Festival!

Saturday, October 16, 2010 from 12-4pm  
on Caldwell's Town Green, Ace Hardware and in between on  
Bloomfield Avenue!

Face painters, pony rides, music, rides on the Caldwell Fire Department truck,  
Food and drink, raffles and 50/50 and shopping at all participating merchants up and  
down the Avenue! Stroll the avenue and win a merchant basket!

Scarecrow Contest and Fall Festival sponsored by:  
The Caldwell Merchants Association: [www.caldwellmerchants.com](http://www.caldwellmerchants.com)  
with funding from the Kiwanis Club of Caldwell-West Essex.